YouTube Kids

YouTube Kids is a kid-targeted version of YouTube that features curated shows, music, educational videos, and user-created content. It's designed for kids aging from preschool to 12.

YouTube kids can be accessed via its website or as an app. The platform allows parents to create individual profiles for their kids to log in and watch videos geared towards their age group. YouTube Kids offers parents extensive parental control over the content recommended to their kids.

The benefits of using YouTube Kids vs YouTube

- **Greater parental controls.** YouTube kids offers parents a greater selection of parental controls over their child's account. Parents can decide what content is available for them to watch, set a timer to control screen time, block videos or channels, view video history, and more.
- **More age-appropriate content for kids.** The videos available on YouTube Kids are filtered to suit the age and content settings selected for kids by their parents.

What are the safety concerns with YouTube kids?

- **Inappropriate content.** No app's safety features are 100% fail-safe. YouTube Kids uses filters to ensure that only age-appropriate content is available on its platform. This includes a mix of automated filters, human review, and feedback from users, however not all videos can be checked. Occasionally inappropriate content (such as nudity or violence) may be seen by viewers. It's important both you and your child know how to use the report feature if you encounter inappropriate content.

How do I stay safe using YouTube Kids?

- **Pick the right content setting for your child.** Upon registering as a parent YouTube kids will ask you to select your child's age bracket, which affects the videos and channels that are recommended or available to them. You can also activate 'Approved Content Only' mode so that your kids are only able to watch videos, channels, and/or collections that you've hand-picked and approved. Collections are topic-specific groups of videos and channels offered by YouTube's trusted partners.
- **Turn search mode on/off.** By turning search mode off, your child will only be able to select videos from a set of channels that have been verified by YouTube kids, they won't be able to search for videos.
- **Set time limits.** Limit screen time by setting a time limit for how long your kids can watch videos.
- **Recent history.** Parents can view their kids viewing history to make sure that the content they've been watching is appropriate.
- **Block or report videos and channels.** If you come across content that you think is inappropriate for your child, you can block videos or channels so that they no longer appear on your child's YouTube kids. You can also report videos and channels to be reviewed by YouTube.

How do I report online abuse on YouTube kids?

- Report videos. To report a video that you think is inappropriate, go to the watch page of the video you'd like to report, select the three dots in the upper corner of the video player, and select **report**.

I want some more information about how to stay safe on YouTube kids

If you want further information on YouTube kids or how to stay safe online, you can follow the links below:

- YouTube kids' safer experience webpage
- Keep it real online
- Netsafe's YouTube kids' guide
- Te Tari Taiwhenua, Department of Internal Affairs – Factsheet on 'Helping children stay safe when using smart devices'